

Bill Copes

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A little about me

I'm a highly talented graphic designer and front-end CSS developer. I'm known for my creativity and keen eye for detail, and I finish each job quickly, never compromising quality. Working years in an agency environment and freelancing on various projects, I've become extremely well-rounded. I approach each new project with a fresh perspective, considering all its unique goals and needs. I especially thrive in an environment that allows me to collaborate with a team of smart folks who pride themselves on creating something brilliant. If you're looking to beautify or simplify your site or brand, I'm your guy. And I look forward to the challenges that each project brings.

Expertise

Skills

- User interface/experience design
- Brand identity design
- Front-end website development, incorporating cross-browser compatibility and accessibility standards
- Creative direction and guidance

Technology

- XHTML
- CSS 3
- Familiar with SQL, ASP Classic, PHP, Javascript
- Knowledge of both OS X and Windows operating systems

Software

- Adobe Photoshop CS3
- Adobe Illustrator CS3
- Adobe Indesign CS3
- Adobe Acrobat CS3
- Dreamweaver / Textmate / Edit Plus
- Microsoft Office
- Microsoft Enterprise Manager

Experience

Digital Bungalow – Senior Designer – 2003 - Present

- Design user interfaces and experiences for a variety of clients (National Amusements, Wall Street Journal, Verizon)
- Present and discuss concepts to prospective clients
- Develop websites and applications utilizing XHTML and CSS 3
- Maintain online catalogs via SQL database administration (Bob's Discount Furniture, Imperial USA, Brighams)
- Design and develop email newsletters (Brighams, Danvers Bank, Tufts)
- Update and maintain existing site content for over 10 clients, adhering to style guidelines
- Provide creative direction to junior designers
- Work closely with design and development teams to strategize and fulfill tasks
- Research current and future industry trends

- Create brand identities and graphic standards

Untangled Web Design – Freelance CSS Developer – 2007

- Developed websites from Photoshop templates
- Maintained and updated client websites
- Converted Flash modules to html (www.cakes4occasions.com)
- Met with clients to discuss website updates and code implementation

Cake Creative Group – Freelance Designer – 2003-2005

- Populated catalog templates with product information (BJ's wholesale catalogs)
- Photo retouching (Timberland, BJ's)
- Website development (mariposa-gift.com)
- Pre-press supervision at printer (BJ's wholesale catalogs)

Notable Projects

wsj.com – User Interface Developer / Consultant – January - February 2008

- Designed and developed forms and subscription banners for WSJ and Barrons brands
- Helped integrate CSS form templates into a Ruby-based environment
- Collaborated with marketing and development personnel to design subscription process
- Provided expertise of cross-browser compatibility and accessibility

befamouswithfios.com – User Interface Design – April - June 2007

- Helped design and deliver a robust product in a short period of time
- Provided site functionality guidance to development team
- Acted as creative director for portions of the project

nationalamusements.com – User Interface Design – June - September 2006

- Worked with creative director and head developers to make a scalable design that rests above the fold
- Researched and performed usability testing to develop a satisfying user experience
- Methodically designed every page of the site

Education

BFA (Concentration in Graphic Design) Montserrat College of Art

Affiliations

AIGA